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To: Interested Parties

Subject: Sherrill Leads by 6 Points in Governors Race as Voters Have Concerns About Ciattarelli

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A new Public Policy Polling survey in New Jersey shows Democrat Mikie Sherrill leading Republican Jack Ciattarelli by 6 points, 49%-43%. Sherrill benefits from a better favorability rating, with an equal number of respondents viewing her favorably and unfavorably (both 41%), meanwhile Ciattarelli has a net -7 favorability rating, with 40% viewing him favorably and 47% unfavorably. Further, the undecided voters are very Democratic-leaning: they voted for Harris by an 18-point margin and give Trump a -20 net approval rating. If they move off the fence in line with that Sherrill's lead would grow to 7 or 8 points.

Other key findings from the survey include:

- After asking vote preference, respondents were given several statements about Jack Ciattarelli and asked how concerning they find them. 61% said they found the fact that Ciattarelli as a member of the State Senate voted to allow courts to grant rapists parental rights if their assault resulted in the rape survivor having a child gave them very serious or somewhat serious concerns. 57% felt similarly about the fact that Jack Ciattarelli's candidate for Lieutenant Governor recently said raising taxes is "on the table" if Ciattarelli becomes Governor. And 55% felt similarly about the fact that Ciattarelli made millions, including from pharmaceutical companies, misleading people about the risks of opioid use.
- There are indications that the national political environment and Donald Trump's budget may be affecting the race, with a plurality of 46% of respondents saying they thought that the budget bill passed by Republicans in Congress this year will make life in New Jersey worse. Just 20% said they think it will make life better.

Public Policy Polling surveyed 703 registered voters in New Jersey from October 2-3, 2025 on behalf of the DGA. The margin of error is +/- 3.7%. 70% of the interviews for the survey were conducted by text message and 30% by telephone.

